

## **Summit School and ECC Foundation Materials Win Recognition**

The Illinois Woman's Press Association (IWPA), an affiliate of the National Federation of Press Women (NFPW), recognized Pat Szpekowski, APR, President of PmS advertising, inc. in Carpentersville at the IWPA Mate E. Palmer Communications Contest Luncheon held at the Union League Club on Saturday, May 16, 2009 in Chicago.

Szpekowski was honored with two second place awards in the public relations/printed materials category for the Elgin Community College Foundation brochure and the Summit School, Inc. - Elgin Annual Report. The category was judged by Cheryl Procter Rogers of A Step Ahead Public Relations in Illinois.

Rogers' written remarks noted that the Elgin Community College Foundation brochure was "visually inviting and told the Foundation's story through words and pictures using a dynamic design. The call to action is the focal point of the piece and is done with precision."

In addition, Rogers added that the Summit School, Inc. annual report "visually captures the mission of the school with proven design elements and solid writing."

"We are honored to receive this important recognition," said Szpekowski. "Our goal is to always provide the highest standards in writing and graphic design for every client project. The opportunity to create these projects was enhanced by the positive effect it had for the stakeholders of the Elgin Community College Foundation and Summit School, Inc."

Szpekowski has been a member of IWPA and NFPW for the past fifteen years. Over the past six years, Szpekowski has received five first place awards, three second place, and one honorable mention in the IWPA Mate E. Palmer Communications Contest and two first place awards from the National Federation of Press Women.

IWPA is the state affiliate of NFPW, an organization that offers networking and professional development. It is dedicated to professional excellence and the highest ethical standards in the communications field, and to the rights and responsibilities of the First Amendment.

Founded in 1987, PmS advertising, inc. is a full service advertising agency/public relations firm providing professional writing, graphic design, and candid event photography, specializing in media relations, brand management, marketing plans, and publicity.

PmS advertising, inc./public relations is located at 2429 Randall Road in Carpentersville. For more information, contact Pat Szpekowski at (847) 426-6900 or visit [www.pmsadv.com](http://www.pmsadv.com).

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