

Szpekowski to Lead Suburban Public Relations Society

Pat Szpekowski, APR, president of PmS advertising, inc. in Carpentersville, has begun her term as 2005 President of the PRSA (Public Relations Society of America) Suburban Chicagoland Chapter. To provide leadership for her chapter and maintain a positive relationship with PRSA National, she recently attended the PRSA International Conference in New York City, "Architects of Change, Advocates of Understanding: Advancing the Public Relations Profession."

During the ten years she has been a member of PRSA, she has supported the chapter in numerous capacities, including President-Elect in 2004; Secretary in 2003; Director Liaison to the Branding Committee in 2002; Director from 1998 to 2000; Secretary in 2001; Accreditation Chair in 1996; and Newsletter Editor in 1995.

Szpekowski received the accreditation in public relations (APR) designation in 1995 following a two-day intensive written and oral examination presented by the Public Relations Society of America. To maintain accreditation, she must provide information to National PRSA regarding continuing education, professionalism, and public service activities accomplished every three years.

As part of the nation's largest professional organization for public relations practitioners, the PRSA Suburban Chicagoland Chapter is the premier and most accessible source for networking and professional growth available to public relations professionals in the Chicago suburbs.

For more information, contact Pat Szpekowski, APR, at (847) 426-6900.