

## **Mall Media Kit Awarded National Recognition by NFPW**

Pat Szpekowski, APR, President of PmS advertising, inc., a full service advertising agency and public relations firm in Carpentersville, IL, was awarded first place national recognition for the “2004 Spring Hill Mall Holiday Media Kit,” at the National Federation of Press Women (NFPW) National Conference, Sept. 8-10, 2005, in Seattle, Washington.

The NFPW honored Szpekowski, along with ten other members of the Illinois Woman’s Press Association (IWPA), a local affiliate, with national Communications Contest Awards. Szpekowski’s award-winning entry was recognized for her extensive writing and thorough presentation, which produced proven accomplished results.

Spring Hill Mall, located in West Dundee, is a one million+ square foot regional shopping center, owned and managed by General Growth Properties, Inc. It is anchored by Sears, Marshall Fields, JCPenney, Carson Pirie Scott, Kohl’s , Barnes and Noble Booksellers, and over 140 specialty stores.

“It is an honor to receive this award from the National Federation of Press Women,” Szpekowski said. “I am extremely proud to be recognized in the same company with many accomplished journalists and writers from across the country.”

Only first place IWPA Mate Palmer Communications Contest winners were sent entry into the NFPW Communications Contest for further judging.

The competition recognizes excellence in communications and covers a wide range of categories in print and electronic media, books, photography, advertising, public relations, and Web sites.

IWPA is the state affiliate of NFPW, an organization that offers networking and professional development. It is dedicated to professional excellence and the highest ethical standards in the communications field, and to the rights and responsibilities of the First Amendment.

For more information, contact Pat Szpekowski at (847) 426-6900.

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