

Szpekowski Wins National and State Writing and PR Awards

The Illinois Woman's Press Association (IWPA), an affiliate of the National Federation of Press Women (NFPW), recognized Pat Szpekowski, APR, president of PmS advertising, inc. in Carpentersville at the IWPA Mate E. Palmer Communications Contest luncheon held on Saturday, June 2, 2012 at the Union League Club in Chicago.

Szpekowski was honored with one first place award in television advertising for the 2011 Kane County Fair commercial. It was forwarded to the National Federation of Press Woman Communications Contest for the national contest and has been announced as a second place winner in the national competition.

In addition, Szpekowski achieved four second place awards, which included the categories of (specialty written articles) in The Observer, the weekly Diocese of Rockford newspaper; (advertising print) for Express Air Coach in Indiana and Meritus Financial Group in Elgin; and (radio commercial) for the 2011 Kane County Fair.

"We are honored to receive this important recognition," said Szpekowski. "Our goal is to always provide the highest standards in writing and graphic design for every project. The opportunity to create these projects was enhanced by the positive effect and results it had for our clients."

"Our first place project for the Kane County Fair television commercial was a great collaborative effort with a voice over by Chicago radio legend Floyd Brown and production by David Hudson of Hudson Productions in Elgin," said Szpekowski.

Szpekowski has been a member of IWPA and NFPW for the past eighteen years. Over the past seven years, Szpekowski has received seven- first place awards, nine-second place, one- third place and two- honorable mentions in the IWPA Mate E. Palmer Communications Contest and two- first place awards and one- second place award from the National Federation of Press Women.

IWPA is the state affiliate of NFPW, an organization that offers networking and professional development. It is dedicated to professional excellence and the highest ethical standards in the communications field, and to the rights and responsibilities of the First Amendment.

Founded in January 1987, PmS advertising, inc. celebrates its hallmark 25th anniversary this year. It is a full service advertising agency/public relations firm providing professional writing, graphic design, and candid event photography, specializing in media relations, brand management, marketing plans, and publicity. Principals of the firm are Pat Szpekowski, president, and Dan Szpekowski, vice president.

PmS advertising, inc./public relations is located at 2429 Randall Road in Carpentersville. For more information, visit www.pmsadv.com or contact Pat Szpekowski at (847) 426-6900.